

HOTEL

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FIVE MEANS LIFE

With a philosophy based on the five elements – earth, water, fire, air and consciousness – a stay in FIVE Palm Jumeirah is an all-encompassing experience where your every need is catered to. The brand-new hotel in Dubai presents ‘time’ as the highest form of luxury by ensuring that all guests are taken care of no matter the time of day, or night, and whether this is in the suite, in one of the restaurants or during the many unforgettable activities.

Palm Jumeirah is one of the many artificial peninsulas and islands off the coast of Dubai in the United Arab Emirates. It is also part of the three Palm Islands, but to this day it is the only one that is completed and inhabited. As the name suggests, the archipelago is shaped like a palm tree. It consists of a trunk with mainly hotels and various commercial spaces, sixteen fronds on which you can almost exclusively find luxurious private residences and a circular breakwater, also filled with various monumental leisure and entertainment centres, which surrounds the whole. In the spring of 2018, Palm Jumeirah saw the addition of yet another grand hotel: FIVE. This luxurious resort is one of the first you see when you leave the mainland and cross over to the artificial island. But as a guest residing at FIVE, you might not be left with much time to visit the rest of Dubai. Not only the suites and residences, but also the many bars, restaurants and wellness facilities ensure that you’ll find an activity to occupy yourself with at any time of the day or night.

LIFE ACCORDING TO FIVE

It is undoubtedly the philosophy of every hotel, large or small, to do everything in their power to give guests an unforgettable experience. Some do this by focusing on relaxation in the form of wellness, others by letting the culinary experience take precedence or by organizing exciting outdoor activities. The newest member of the FIVE Hotels & Resorts family on the artificial island of Palm Jumeirah does so by addressing all aspects of life. Their slogan ‘Live Life. Live Five’ is something you can take to heart. Not only do all 468 rooms, suites and residences on the grounds offer unparalleled luxury and





comfort, but every detail of the hotel was tailor-made. Modern design and world-class technology also guarantee a carefree stay. Thanks to the five aspects in their philosophy, FIVE meets all your wishes and needs.

EARTH | REVIVE

The hotel offers the grounds, the space to relax. FIVE ensures that every visitor leaves this place completely revived and inspired, ready to face the whole world once again. What certainly contributes to this is the impeccable service, but it is above all the extensive spa and wellness which can fully recharge your batteries. You can choose from various types of massages (Swedish, Thai, aromatherapy, hot stone, ...) and facial and body treatments or relax in a traditional Turkish hammam. Working on your body can be done in the gym that is open 24 hours a day, where you can do yoga, HIIT (high intensity interval training) and circuit sessions under supervision if you wish.

WATER | FUN

FIVE Palm Jumeirah is a destination like no other. And during your well-deserved holiday, you'll undoubtedly want to leave those daily challenges and workload far behind. You can do that here in one of the three restaurants, seven lounges and bars or three cafes. Combine a delicious meal or drink with the magnificent view of the Arabian Gulf, an afternoon on the private beach or a dip in the heavenly blue sea and all your worries will soon be forgotten.





FIRE | ENERGY

Want to add some fire to your stay and feel the energy? Then it's time to hit the dance floor. Because even to experience Dubai's vibrant nightlife, you don't have to leave the hotel. The Penthouse, a rooftop bar with two pools, is the place to be every evening with themed activities like Rewind Wednesday, Skyline Thursdays with DJ Pascal and a Ladies Night every Tuesday.

AIR | FREEDOM

Although it is clear by now that your every need is truly catered for at this hotel and that you can count on unforgettable experiences 24/7, you are of course free to do whatever you want. FIVE encourages guests to make the most of their stay and pursue a sense of

supreme freedom during their vacation, not only by using the facilities on the estate, but also by exploring the rest of the palm island and the dynamic city of Dubai.

CONSCIOUSNESS | CARING

In addition to these four basic elements, FIVE Palm Jumeirah in Dubai also adds a fifth element to its philosophy. The luxury hotel and resort does everything it can to pamper its guests and improve their lives and extends this care to other visitors, employees and in particular some charities. FIVE works with a number of charitable organizations that mainly work with children, making an even greater contribution to improving human lives. ❖



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